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September 4, 2007

All Load Serving Entities and Electric Distribution Companies

The Organization of MISO States (OMS) has created a working group to address demand resource deployment in the MISO Region, the Midwest Demand Resource Initiative (MWDRI). This effort is intended to develop policy and program options for states to consider that would facilitate the development of an active demand side program in the electric power sector. MISO is also working on demand response, addressing issues that are wholesale in nature and FERC-jurisdictional. The first meeting of MWDRI was in February of this year. Some utilities are already active participants in MWDRI, and all are welcome. Please go to www.misostates.org for more information about MWDRI.

This letter conveys information regarding a survey on demand response and dynamic pricing, which can be accessed on the Kentucky Public Service Commission's (KYPSC) web site address: http://psc.ky.gov/agencies/psc/industry/electric_idx.htm. During the early meetings of MWDRI, it became evident that the deployment of demand response among the OMS states today is accomplished in diverse ways. Further, the absence of this information collected in one place in a common form makes it difficult to state clearly what options are best for making regional progress in demand response.

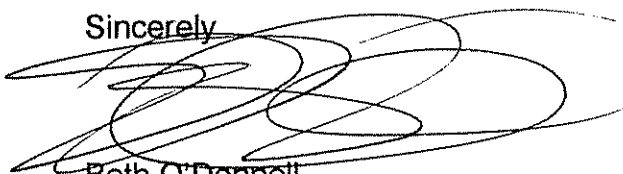
To address this diversity and lack of comprehensive information, the OMS commissions are collaborating to request that all load serving entities and electric distribution companies complete the survey and return the response to Jorge Valladares at the KYPSC office. As a member of the OMS the KYPSC would appreciate your participation in this survey. The survey asks for information about existing demand response, dynamic pricing, and voluntary demand response offerings, and also asks about the potential for demand response. In addition to being useful for this Commission, staff at Lawrence Berkeley National Laboratory will compile this information such that it will provide valuable guidance for participants in MWDRI as they work to develop promising program and policy options.

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This survey does ask for a significant amount of information. Recognizing this and the importance of collecting this information, please respond with completed surveys by October 5. To make participation as easy as possible the survey is in excel format and can be filled out electronically, saved to your computer and attached in an email to Jorge.valladares@ky.gov.

For technical questions about the survey, please see the contact information in the survey instructions. For questions directed to the KYPSC with regard to participation in this survey please contact Jorge Valladares at the Commission, (502) 564-3940 x424. Thank you for your cooperation.

Sincerely

A handwritten signature in black ink, appearing to read "Beth O'Donnell", written over a large, circular scribble.

Beth O'Donnell
Executive Director